why be counted?

The number of older adults in Colorado is growing dramatically. Census data will determine funding for community projects that benefit people of all ages and can help older adults remain in their homes longer.

Taking the census affects how more than $675 billion in federal funds are distributed to communities. In Colorado, this is more than $13 billion or $2,300 per person per year. Funds allocated based on census counts support:

• first responders
• transportation
• health and human services
• Medicare Part B
• libraries and community centers
• Supportive Housing for the Elderly Program
• Supplemental Nutrition Assistance Program

The U.S. Constitution mandates that everyone in the country be counted every 10 years. It determines each state’s number of seats in the U.S. House of Representatives. After each census, state officials redraw the boundaries of the congressional and state legislative districts to account for population shifts.

The census is an opportunity to shape a better future for our communities and future generations. By participating in the 2020 census, we help provide an accurate count of the people who live in our community. An accurate count helps determine our community’s needs for services and funds transportation, meal and in-home services that help all older adults stay healthy and thrive.